

Strategy-to-execution professional working at the intersection of Finance Transformation, applied AI and executive leadership. At Deloitte, supports Finance Transformation AI leadership by structuring priorities, governance, decision materials and coordinated delivery across a portfolio of strategic and commercial initiatives. Brings experience in AI-enabled Finance strategy, operating-model design, ERP and controls programmes, supported by an earlier career in international policy strategy and an analytical foundation in audit. Known for translating complex objectives into clear workplans, aligning stakeholders without formal authority and maintaining momentum across organisational boundaries.

EXPERIENCE

DELOITTE CONSULTING | FINANCE TRANSFORMATION

Amsterdam, NL

Chief of Staff Finance Transformation AI

Jan 2026 – Present

- Supporting the Finance Transformation AI Lead and sponsoring Partner as a central coordination point for strategic priorities, leadership decisions and delivery across the practice's AI agenda.
- Structuring and defining agendas, governance, leadership materials, initiative tracking and follow-through, helping convert broad ambitions into clear workstreams, milestones and ownership.
- Coordinating offering leads, industry representatives and functional contributors across Finance Transformation; identifying dependencies and brings together the capabilities required to move initiatives forward.
- Supporting pipeline visibility and commercial prioritisation for AI-related opportunities, while maintaining alignment between market propositions, internal capability building and client delivery.
- Supported the design of an AI-enabled Finance strategy for one of the world's largest private trading groups. Prepared and helped deliver multiple Finance strategy labs and digital AI labs. Owned multiple Finance AI strategy and implementation projects as programme manager.
- Continuous use-case identification, prioritisation, value articulation, executive reporting and an activation roadmaps.
- Supported clients in defining AI governance, ownership models and operating-model implications across FP&A, Treasury and Finance Operations, with attention to risk appetite, adoption and responsible implementation.
- Assessed and helped redesign end-to-end Finance processes across Record-to-Report, Order-to-Cash and Procure-to-Pay, identifying standardisation, automation and AI opportunities.
- Co-author Deloitte Netherlands' biannual CFO Survey, owning the Digitalisation and AI section and translating market developments into implications for Finance leaders and Deloitte's offerings.

Management Consultant

Jul 2024 – Dec 2025

- Advising CFOs and executive teams on large-scale digital and finance transformations across Public, Consumer and TMT sectors.
- Project Lead for finance transformation project in the public sector.
- Drove the assessment and optimisation of global service centre structures for a leading multinational in the semiconductor technology sector, utilising strategic modelling, GenAI-driven process improvements, and data-driven insights to enhance operational efficiency and align finance functions with business objectives whilst managing junior team members.
- Supported the assessment and optimisation of global service-centre structures for a multinational semiconductor technology company, combining strategic modelling, data analysis and GenAI-enabled process opportunities to inform operating-model recommendations.
- Driving digitalisation and AI advocacy within the offering and co-authoring the bi-annual CFO Survey.

Management Consulting Analyst

May 2022 – June 2024

- Successfully delivered finance transformations, including an S4/HANA implementation for a leading Benelux retailer, leveraging digital finance tools and managing cross-functional stakeholders to achieve operational excellence and cost efficiency.
- Experience in SOX compliance implementation for a global REIT, specialising in risk assessment and internal control frameworks.
- Served as PMO to the Digital Finance Team, gaining certification in all digital alliance partner systems; co-organising the Touchless Finance event; supported leadership in defining and translating digital finance ambitions into tangible strategy

Staff Audit

Sep 2021 – May 2022

- Executed financial-audit procedures for Dutch and multinational institutions, assessing financial reporting, internal controls, regulatory compliance and risk.
- Developed a practical understanding of how reliable data, governance and controls support decision-making and organisational trust.

PwC AUDIT | FINANCIAL SERVICES INDUSTRY

Amsterdam, NL

Audit Assistant

Feb 2021 – Jun

2021

- Supported audits across diverse industries, conducting financial reviews, evaluating internal controls, and delivering client-specific research on audit and financial management topics.

RASMUSSEN GLOBAL

Copenhagen, DK | Amsterdam, NL | Washington D.C., US

*Office of Anders Fogh Rasmussen (Minister President of Denmark 2001-2009 / Secretary General of NATO 2009-2014)***Strategic & Political Advisor**

Jan 2020 - Aug 2020

- Supported policy strategy and stakeholder engagement for the office of Anders Fogh Rasmussen, former Prime Minister of Denmark and Secretary General of NATO.
- Prepared research, briefings and engagement materials for senior political and institutional audiences, and contributed to a client programme that helped advance previously stalled EU accession discussions.
- Secondment to the personal teams of leading US American political figures to design and coordinate strategic programmes reporting directly to the Chief of Staff.

ALLIANCE OF DEMOCRACIES FOUNDATION

Copenhagen, DK | Amsterdam, NL

*Office of Anders Fogh Rasmussen (Minister President of Denmark 2001-2009 / Secretary General of NATO 2009-2014)***Analyst & Programme coordinator**

Jan 2019 - Aug 2020

- Helped plan and deliver programme elements for the Copenhagen Democracy Summit, coordinating partnerships, international engagements, agendas and executive materials owning two core panels each year.
- Contributed research and strategy to the Transatlantic Commission on Election Integrity and supported the organisation's CRM, database and partnership-development work.
- Drafted reports, speeches and external communications for executive audiences, building an early foundation in translating complex policy objectives into coordinated programmes of action.

CERTIFICATES

- Certified Global FinanceAI™ Leader | **Deloitte US** | 2025
- Designated AI Commercial Lead badge – EMEA (BENELUX/DACH) | **Deloitte University Paris** | 2025
- Full Stack Developer Curriculum | **CodeCamp** | 2024-2025
- Corporate Financial Management - Full Certificate Course | **Deloitte/Udemy** | 2024-2025
- Deloitte Global Finance and Performance Leadership Certificate | **Deloitte** | 2024
- Six Sigma Green Belt | **Deloitte** | 2023
- Advanced Diplomacy and Negotiation | **John Hopkins University** | 2017

LANGUAGES

English • C2 Native | German • C2 Native | Dutch • C2 Fluent | French • B1 Intermediate

EDUCATION

ROTTERDAM SCHOOL OF MANAGEMENT

Rotterdam, NL

MScBA in Accounting and Financial Management (24 ECTS) | 3.7 GPA

2021

Curriculum: Reporting Analysis and Valuation, Mergers & Acquisitions, Analytics in Accounting & Financial Management

COPENHAGEN BUSINESS SCHOOL

Copenhagen, DK

Master of Science in International Business and Politics | 3.7 GPA

2018-

2020

Curriculum: Industry Valuation, Market Risk Assessment, Global Trade Law, Advanced Quantitative Methods, Policy Strategy

AMSTERDAM UNIVERSITY COLLEGE (UvA, VU) | Thesis with JOHN HOPKINS UNIVERSITY D.C.

Amsterdam, NL

Honour's Bachelor of Liberal Arts and Sciences in Economics and International Relations | 3.4 GPA

2014-2017

Curriculum: Micro- and Macroeconomics, Advanced Statistic and Logic, International Relations, Public Policy, Negotiation